

PLANT PROMOTION SCHEDULE

for **2026**

*We're backing these
top varieties with*

free retail signs

and eblasts to our huge

consumer audience, social

media and web content,

plus, full page ads in

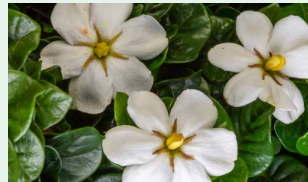
Southern Living® magazine

(in select months).

Southern Living
PLANT COLLECTION

southernlivingplants.com



February	March	April	
   DownHome® Harvest Berries and Fruit Trees from Southern Living®	 Agapanthus varieties from Southern Living®  Abelia varieties from Southern Living®	2 full page ad in Southern Living® March issue 2026  Platinum Beauty® Lomandra  Gardenia varieties from Southern Living®	2 full page ad in Southern Living® April issue 2026  Touch of Gold® Holly  'Sunshine' Ligustrum  Loropetalum varieties from Southern Living®
May	June	August	September
1 full page ad in Southern Living® May issue 2026  Carex EverColor®  Hydrangea varieties from Southern Living®	 Crapemyrtle varieties from Southern Living®	 Nandina varieties from Southern Living®	 Conifer varieties from Southern Living®  Early Wonder® Camellia  Holly varieties from Southern Living®

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Promotion Schedule subject to change. Current as of August 7, 2025 11:32 AM

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