

PLANT PROMOTION SCHEDULE

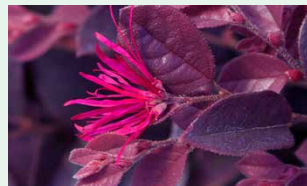
for **2026**

We're backing these
top varieties with
free retail signs
and eblasts to our huge
consumer audience, social
media and web content,
plus, full page ads in
Southern Living® magazine
(in select months).

Southern Living
PLANT COLLECTION

southernlivingplants.com



February	March	April	
   DownHome® Harvest Berries and Fruit Trees from Southern Living®	 Agapanthus varieties from Southern Living®  Abelia varieties from Southern Living®	1 full page ad in Southern Living® March issue 2026  Touch of Gold® Holly	2 full page ad in Southern Living® April issue 2026  'Sunshine' Ligustrum  Loropetalum varieties from Southern Living®
May	June	August	September
2 full page ad in Southern Living® May issue 2026  Gardenia varieties from Southern Living®  Hydrangea varieties from Southern Living®	 Carex varieties from Southern Living®  Platinum Beauty® Lomandra	 Nandina varieties from Southern Living®	 Conifer varieties from Southern Living®  Early Wonder® Camellia  Holly varieties from Southern Living®

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Promotion Schedule subject to change. Current as of October 7, 2025 2:18 PM

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