

# PLANT PROMOTION SCHEDULE

for **2023**

We're backing these  
top varieties with

free retail signs

and eblasts to our huge

consumer audience, social

media and web content,

plus, full page ads in


Southern Living® magazine

(in select months).

**Southern Living**  
PLANT COLLECTION

southernlivingplants.com



February	March	April	
 <p><b>DownHome® Harvest</b> Berries and Fruit Trees from Southern Living®</p>	 <p><b>Agapanthus varieties</b> from Southern Living®</p>  <p><b>Platinum Beauty®</b> Lomandra</p>	 <p><b>Distylium varieties</b> from Southern Living®</p>  <p><b>Diamond Spire®</b> Gardenia</p>  <p><b>Touch of Gold®</b> Holly</p>	
	<p><b>1</b> full page ad in Southern Living® March issue 2023</p>	<p><b>3</b> full page ad in Southern Living® April issue 2023</p>	
May	June	August	September
 <p><b>Hydrangea varieties</b> from Southern Living®</p>  <p><b>Coppertop®</b> Viburnum</p>  <p><b>Fool Proof™</b> Gardenia</p>	 <p><b>Crapemyrtle varieties</b> from Southern Living®</p>	 <p><b>Nandina varieties</b> from Southern Living®</p>	 <p><b>Conifer varieties</b> from Southern Living®</p>  <p><b>Early Wonder®</b> Camellia</p>  <p><b>Holly varieties</b> from Southern Living®</p>
<p><b>1</b> full page ad in Southern Living® May issue 2023</p>			

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Promotion Schedule subject to change. Current as of December 2, 2022 1:57 PM

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